

## **TransferTo strengthens executive team with the appointment of two key senior hires to help accelerate business growth**

*Peter De Caluwe joins TransferTo as Chief Operating Officer, and Thierry Siminger joins as Chief Customer Officer to drive the company into the next exciting stage of growth.*

**Singapore, 24 May 2017**—TransferTo, a leading B2B Cross-Border Mobile Payments Network, has appointed two industry heavyweights to bolster its senior executive team. This is a strategic move to help support current operations, and steer the company towards the next big phase of development and growth within the Mobile Airtime and Mobile Money markets.

**Peter De Caluwe** joins TransferTo as the global Chief Operating Officer. His primary goals include overseeing all global internal operations, and managing the company's investor relations. Peter brings a wealth of experience to the team, previously holding the position as CEO Payments-PayU at Naspers, and prior to that, CEO at Ogone, now known as Ingenico ePayments.

*Peter commented, "I'm delighted to join this vibrant and dynamic company at such an exciting stage of its development. The team have already built an incredible global business and now we're ready to drive real innovation at greater scale across the industry. I'm really looking forward to the journey ahead."*

Also to join the team is **Thierry Siminger**, as Chief Customer Officer. Thierry brings over 20 years' of experience in the mobile and banking industry, and was previously the President of Middle East and Africa at SIGFOX. Thierry is overseeing the global sales functions and will be responsible for driving successful delivery of TransferTo's global growth plans.

*"This is an exciting time to join such an energetic and rapidly-expanding business like TransferTo. I am excited to lead the change in growing and expanding TransferTo's global footprint, and building stronger partnerships across our Mobile Airtime and Mobile Money businesses",* says Thierry.

**TransferTo CEO, Eric Barbier** added, *"We're extremely honoured to have Peter and Thierry join the team. TransferTo is going from strength to strength, and as a global business, we need to ensure we're always at the forefront of the FinTech industry, delivering solutions that shape the future of payments. Both Peter and Thierry are a great addition to our senior executive team and will play an instrumental role in preparing TransferTo for the next phase of growth."*

Peter is based out of company's headquarters in Singapore, and Thierry is stationed in Dubai.

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### **About TransferTo**

TransferTo operates a B2B Cross-Border Mobile Payments Network for emerging markets, processing real-time transactions for money transfer operators, mobile operators, digital wallet providers, banks, NGO's and merchants. Leading companies, including Vodafone's M-Pesa, Orange Money, Western Union, Xoom, UNICEF and PayPal rely on TransferTo's mobile payment solutions to perform digital payments.

Through a network which spans across more than 130 countries, TransferTo provides its partners with a global compliance framework for all relevant regulatory requirements.

TransferTo was founded in 2005. The company is headquartered in Singapore, with regional offices in Miami, London and Dubai, and local offices across Mumbai, Jakarta, San Salvador, Nairobi and Barcelona.

For more information, please visit: [www.transfer-to.com](http://www.transfer-to.com)

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