

# InsurTech Landscape Map 2025

## Insurers/Brokers (7)



## Claims Processing & Adjudication (3)



## Data Consolidation and Insights (7)



## Embedded Insurance (3)



## Distribution (7)



## Underwriting (3)



## New Business/Policies Issuance (5)



## Definition of InsurTech

Any company that uses technological innovations that are created and implemented to improve the efficiency of the insurance industry.

## Legend



## Financial/Estate Planning (3)



## Customer Engagement (5)



## Inclusion Basis

Active SFA Members