



Nomination Form

SECTION A (FOR PUBLIC PROFILE)

Note: You hereby consent to the below particulars set out in this Section A to be made public to the Association as part of the electoral process

A.1 Public Profile of Nominee

Name of Nominee: [Adrian Chng](#)

Company: [Fintonia Group](#)

LinkedIn Profile:

<https://www.linkedin.com/in/adrian-chng-cy>



Position in Committee: [Secretary](#)
being nominated for

A.2 State if any professional memberships / certifications:

Member of Young Presidents Organisation (<https://www.ypo.org/>) since 2012

A.3 State your professional experience and expertise:

(Please keep your response to 200-250 words):

Adrian is the Founder and Chairman of Fintonia Group, a Singapore licensed financial services firm focused on Digital Assets and Technology, providing funds management and wealth management solutions for institutional investors and entrepreneurs. His previous experience includes CEO of jobsDB.com, which had 1,000 team members across 7 countries in SE Asia, Hong Kong and China, and a US\$1 billion merger and exit in 2014. As CEO of GoBear, a financial supermarket and consumer data analytics platform, he led a team of 300 team members across 7 Asian countries covering lead generation, consumer lending and insurance broking.

Adrian also co-founded CredoLab (<https://www.credolab.com/>), an alternative data analytics platform, and AsiaKredit, a digital consumer lending business. Adrian has completed over US\$10 billion of investments, fund raisings and transactions ranging between US\$20m to US\$2 billion.



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A.4 Personal Statement

(Please describe in detail why you should be elected to the Committee – Please keep your response to 200-250 words):

I had the honour of serving in the current SFA Exco and now am standing for the Secretary position, as I believe I can continue to contribute to the FinTech ecosystem in Singapore.

I have been a CEO of Tech businesses (jobsDB.com) and involved specifically in the FinTech industry for the last decade, where I have founded or co-founded three FinTech related companies (Fintonia Group, CredoLab and AsiaKredit). I can a broad range of perspectives as both a founder & entrepreneur, a senior executive in large companies as well as an investor. I have experience across multiple FinTech verticals including Web 3/digital assets, consumer finance, insurance broking, investment banking, PE/VC investing and wealth management.



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A.5 Contribution to the Committee and the SFA community

Being elected to the SFA Executive Committee comes with significant responsibilities.

As an official SFA representative, you will be given the opportunity to represent SFA in various official events and engagements. You are expected to contribute proactively towards the setting of SFA's strategy and support the secretariat in executing the work plan.

ExCo members will be roped into smaller working groups from time to time to contribute to the different SFA initiatives and provide oversight on certain projects.

ExCo members will also be expected to meet up every fortnightly with the senior team of the secretariat to review and discuss SFA's progress.

Extra fiduciary duties will be assigned to office bearers.

Please describe how you envisage that you will contribute to the Committee and the level of commitment (e.g., time and areas of focus) you expect to provide commensurate with your skillset and reasons given in your Personal Statement above, and anything else that you think the Committee and the SFA should be focused on in the next 2 years (please keep your response to 200-250 words):

1 Partnership - Connecting our members with partners, investors, and prospective clients in Asia and globally, fostering partnerships within and across the ecosystem to create value and drive business growth.

2. Innovation - Creating opportunities for engagement with MAS, relevant government agencies in Singapore, and international regulators to promote responsible innovation through dialogue and collaborative initiatives.

3. Internationalisation - Working closely with MAS, ESG and GFTN to grow the SFA's network and influence regionally and globally. Leveraging national platforms to advocate for our members and support them in their global expansion journey.

4. Talent Development - Helping our community with talent building and development, working with members and education stakeholders to expand access to talent in Singapore and deepen our local talent pool

For more information, please reach out to us at nomination@singaporefintech.org