

SFA | SINGAPORE
FINTECH
ASSOCIATION

INSURTECH PITCH BOOK

SFA-Insurtech Pitch Book will be updated periodically.
Correct as at 25 Aug 2023

SFA INSURTECH MEMBERS


PITCH BOOK

SFA is driving efforts at showcasing our members' solutions to other industries, enterprises/SMEs and other industry bodies and relevant agencies.


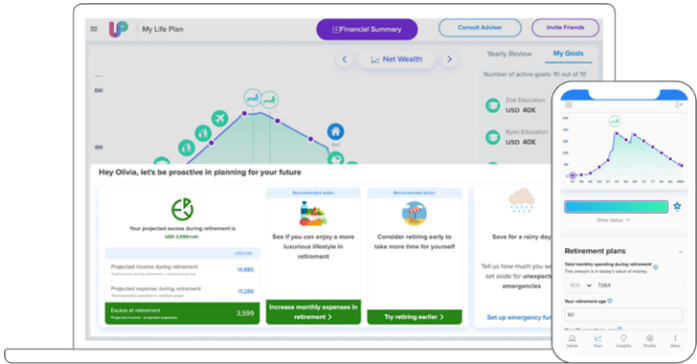
This is in line with our mission to:



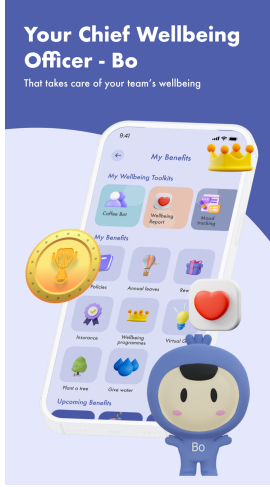
- (i) increase our members' chances of success, and
- (ii) uplift our industry, and FinTechs in the Singapore ecosystem.


[Open to SFA InsurTech Service Providers]

	<p>Pitch</p> <p><i>Founded in 2017, getArrange.com was created after the founder left the financial advisory industry to tackle the huge gap in estate planning. As a financial adviser, the only professional estate planning solution available is by referring to lawyers or specialists. Financial advice is often neglected in the process, so he made it his personal mission to create a solution for financial advisers to truly call themselves a “Life Planner”.</i></p> <p><i>getArrange.com’s mission is to provide comprehensive, accessible, and cost-effective estate planning for all so that anyone can truly plan for their entire lives with peace of mind.</i></p> <p>Problem/Opportunity and Solution/Product</p> <p><i>Innovation in estate planning is among the most stagnant in the Financial Services sector. The way in which Wills and Trusts are created and delivered to clients remains relatively unchanged over the last century. From taking down notes during the consultation to passing the information to a document drafter, then sending any queries/documents back to the client for review. This process often bounces back and forth multiple times. It is tedious and tiring for all parties involved.</i></p> <p><i>getArrange.com digitises the process of estate planning, automating the legal and logical checks made by professionals, which usually makes up for the bulk of the costs and inconveniences.</i></p> <p><i>Financial advisers use our platform to instantly create Wealth Distribution Plans for clients. They simply follow the step-by-step instructions on our platform to create a comprehensive and valid Will, including testamentary trust if needed, that is compliant with Singapore Laws. Clients and/or financial advisers need not make separate arrangements with a third party only to travel down to repeat the entire life story again.</i></p>
<p align="center"><u>Company Details</u></p>	
<p>Estate Planning Fintech</p>	
<p>Business Model B2B2C</p>	
<p>Website https://getArrange.com</p>	
<p>Contact Person Alan Ng</p>	
<p>Business Email alanng@getarrange.com</p>	
<p>Business Phone Number 9010 1908</p>	
<p>Founded 2017</p>	
<p>SFA-Fintech Certified? Yes</p>	
<p>Other information (provide URL if any)</p>	


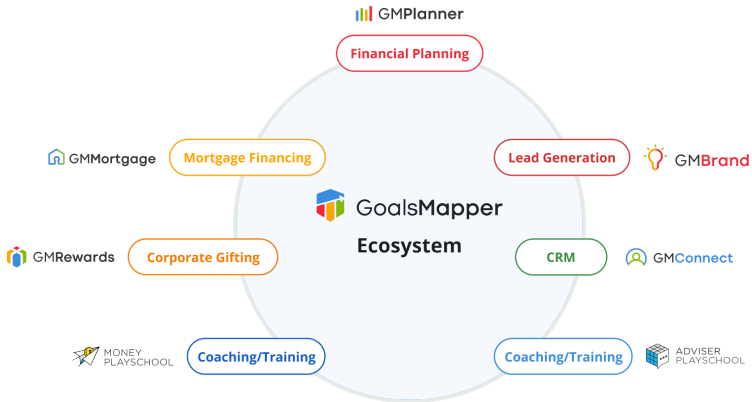
- BetterTradeOff -

	
<p align="center">Company Details</p>	
<p>WealthTech, InsurTech</p>	
<p>Business Model B2B, B2B2C</p>	
<p>Website www.bettertradeoff.com</p>	<p>Pitch BetterTradeOff makes comprehensive and compliant financial planning possible at scale – enabling financial institutions to give all their customers holistic, personalised advice that until now has only been economically viable for high-net worth clients. Allowing them to better serve and sell to the large, growing, and underserved mass affluent segment.</p>
<p>Contact Person Cédric Gouliardon Group COO & GM for Asia</p>	
<p>Business Email cedric@bettertradeoff.com</p>	<p>Problem/Opportunity and Solution/Product</p>
<p>Business Phone Number +65 92321250</p>	<p>Personalisation. Clients are increasingly looking for more personalized offerings from financial institutions. With 'The Great Wealth Transfer' \$60T will move from the Baby Boomers to their more digitally savvy children.</p>
<p>Founded 2015</p>	<p>AI and Data. The rapid adoption of AI will drive further expectations for enhanced customer experiences but will require new data sources such as zero-party data like ours.</p>
<p>SFA-Fintech Certified? Yes</p>	<p>The Advice Gap. High monetary and time costs make it difficult for financial institutions to serve the 700 million strong, Mass Affluent segment.</p>
<p>Other information Watch a short 2-minute demo: https://player.vimeo.com/video/826153125</p>	<p>Through a unique hybrid approach that allows clients to initially build their own financial plan, and then collaborate with an advisor on the same platform if required, BetterTradeOff dramatically reduces the cost to service clients while driving better engagement, more personalised advice, and improved sales conversion. Available as a tailored financial planning platform, configured and customised to the institution's unique requirements. Or as a calculation engine via APIs, allowing them to power their own UX/UI. Through a global solution that can be localised to new markets in as little as 3-months.</p>


	<p>Pitch</p> <p><i>CHOYS is a digital Chief Wellbeing Officer empowering people with personalised care while maximising organisational impact.</i></p>
<p><u>Company Details</u></p>	
<p>Employee wellbeing Employee benefits Enterprise SaaS</p>	<p>Problem/Opportunity and Solution/Product</p> <p><i>Our all-in-one platform makes wellbeing supports personalised, accessible, affordable and engaging. Our product is made into 3 different pillars:</i></p>
<p>Business Model B2B2C</p>	<ul style="list-style-type: none"> - <i>Benefits: Leveraging data and tools, CHOYS empowers employers and business owners to provide a personalised benefits package to their workforce.</i>
<p>Website www.getchoys.com</p>	<ul style="list-style-type: none"> - <i>Belong: CHOYS create a sense of belonging by aligning the value between employees and employers and creating social bonding between employees through in-person and remote wellbeing activities.</i>
<p>Contact Person Vanessa Chen</p>	<ul style="list-style-type: none"> - <i>Impact: The CHOYS app connects employees with the organisational ESG agenda and encourages small behavioral change on a daily basis through meaningful rewards and impact.</i>
<p>Business Email vanessa@getchoys.com</p>	
<p>Business Phone Number 9022 1809</p>	
<p>Founded 2022</p>	
<p>SFA-Fintech Certified? Yes</p>	
<p>Other information (provide URL if any)</p>	<div style="display: flex; justify-content: space-around; align-items: center;">   </div>

	<p>Pitch</p>
<p><u>Company Details</u></p>	<p>We are transforming Chubb to be an insurance partner of choice for consumer brands in a digital age. With greater focus on enhancing the customer experience, we are modernizing and reimagining what insurance does and how it does it. We believe that by embedding insurance into the digital products and services of consumer brands, their customers are able to access financial protection easily and conveniently. Building our technology capabilities and utilizing data and analytics, Chubb Studio® has made embedding insurance much faster and easier for Chubb partners.</p>
<p>Insurer Distribution</p>	<p>We believe that by embedding insurance into the digital products and services of consumer brands, their customers are able to access financial protection easily and conveniently. Building our technology capabilities and utilizing data and analytics, Chubb Studio® has made embedding insurance much faster and easier for Chubb partners.</p>
<p>Business Model B2B</p>	<p>Problem/Opportunity and Solution/Product</p>
<p>Website www.chubb.com</p>	<p>Singapore is a country with a large middle class. While the insurance protection gap in Singapore is not as wide as its ASEAN neighbors, insurance is still something that is sold, not bought. As such, embedded insurance is a highly efficient and effective approach as it is offered during a customer's transaction journey, be it to pay a bill, buy an air ticket or shop for products online.</p>
<p>Contact Person Isabella Carvalho</p>	<p>Chubb is working with leading consumer brands to co-create simple insurance products that are relevant and affordable, and with a modern digital experience that matches our partners' customer experience.</p>
<p>Business Email isabella.carvalhosilva@chubb.com</p>	<p>a. For consumers to protect not only their lives, health but also their "stuff" – such as homes, contents, and gadgets.</p>
<p>Business Phone Number</p>	<p>b. Their lifestyle and experiences - travel or their digital online footprint – personal cyber, purchase protection.</p>
<p>Founded 1792</p>	<p>c. We protect their finances to pay off what they owe in credit/loans when they cannot pay due to unforeseen circumstances.</p>
<p>SFA-Fintech Certified? No</p>	<p>d. We also insure small business owners and sole proprietor startups with protections they need, such as product liability and "pay as you go" workers compensation.</p>
<p>Other information (provide URL if any)</p>	


- GoalsMapper Pte Ltd -

	<p>Pitch</p> <p>Winner of the Global FinTech Award presented by the Monetary Authority of Singapore and the Singapore FinTech Association at the Singapore FinTech Festival 2021, GoalsMapper is a Singapore-based FinTech SaaS tailored for financial consultants and institutions to digitise their advisory process.</p>
<p align="center"><u>Company Details</u></p>	
<p>InsurTech</p>	
<p>Business Model SaaS</p>	<p>GoalsMapper is being widely used by thousands of financial consultants across six countries in South-East Asia, enabling them to service over 100,000 clients and empower them to make informed financial decisions.</p>
<p>Website https://goalsmapper.com/</p>	<p>Problem/Opportunity and Solution/Product</p> <p>Problem</p> <p>As consumer behavior undergoes significant changes, the demand for exceptional customer experiences and personalized recommendations based on in-depth analysis of personal data has surged.</p>
<p>Contact Person Dato' Wayne Chen</p>	
<p>Business Email wayne.chen@ggoalsmapper.com</p>	
<p>Business Phone Number +65 9636 3236</p>	<p>Solution</p> <p>GoalsMapper is built with the core principles of personalisation, convenience and relevance to reshape the financial planning experience.</p>
<p>Founded 2018</p>	
<p>SFA-Fintech Certified? Yes</p>	
<p>Other information (provide URL if any)</p> <p>Extension of our Ecosystem:</p> <p>GM Rewards https://rewards.goalsmapper.com/</p> <p>Adviser PlaySchool https://www.adviserplayschool.com/</p> <p>MoneyPlaySchool: https://moneyplayschool.com/</p>	<p>Goals Mapper's suite of digital solutions supports consultants from end-to-end in their conduct of business. We help to digitalise the financial advisory journey from pre-consultation digital fact finding to generating real time scenario-based financial information into informative charts for on-the-go consultations to servicing post consultations.</p> 


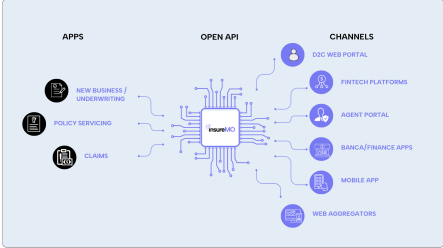





- Greenfi -


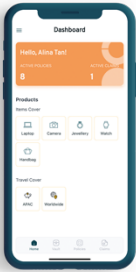
	<p>Pitch Greenfi offers predictive analytics dashboards for ESG Financing based on Machine learning and AI models.</p>
<p><u>Company Details</u></p>	
<p>Green and Sustainable Fintech Category ESG Analytics, Climate Risk Dashboards</p>	<p>Problem / Opportunity Banks, Financial Institutions and Corporates are raising the issuance of green financing and ESG-linked loans but struggle with complex unstructured ESG data, weak ESG indicators and unreliable scoring systems which makes them susceptible to greenwashing. Most institutions rely on a cumbersome ESG data management and validation process to make critical business decisions</p>
<p>Business Model B2B</p>	<p>Solution / Product Greenfi's product is a SaaS based climate and ESG risk software which aggregates sustainability data from disclosures, sectoral ESG data platforms, public data, and combines it with audit and AI powered predictive recommendations for ESG-compliant investment opportunities, climate adjusted discounts, sustainability linked loans, green financing, and sustainable supplier management.</p>
<p>Website https://greenfi.co</p>	<p>An explainable AI analytics tool with pre-built machine learning models for ESG decision intelligence. This no-code utility platform helps banks to ingest any type of siloed info coming from point solutions such as credentials, ERQ & ESG reports, news, regulatory info, climate risk, KPI performance etc. and get derived insights on relevant decision making mapped with user journey of various departments for ESG financing.</p>
<p>Contact Person Barun Chandran</p>	
<p>Business Email barun@greenfi.co</p>	
<p>Business Phone Number 84449824</p>	<p>Business Model Greenfi's model is a SaaS subscription-based model with tiers based on usage (transactions, counterparties, data) or a consumption-based model for access to API only.</p>
<p>Founded 2021</p>	
<p>SFA-Fintech Certified? Yes</p>	<p>At Greenfi, we are launching several new products that will break down the barriers to accessing ESG data and tools. Several FI's rolled out Greenfi in 12 countries. The tool has contributed to reducing greenwashing risk and led to a significant increase in sustainability finance origination pipeline.</p>

- ALP ROCKS PTE LTD trading under INSURANCEGURU.COM.SG -


	<p>Pitch</p> <p>InsuranceGuru.com.sg is an Insurtech company (100% owned by a Singaporean) that provides an AI-powered online digital platform for drivers in Singapore to customize, compare and buy their personal car insurance real time. It also specializes in creating meet-up sales leads for the financial services industry.</p>
<p align="center"><u>Company Details</u></p>	
<p>Insurtech / Fintech Category</p>	<p>Currently, it is looking to expand to China and Indonesia with funders who have the capacity and contacts to assist in the expansion.</p>
<p>Business Model: B2C and B2B</p>	<p>Problem/Opportunity and Solution/Product</p>
<p>Website www.insuranceguru.com.sg</p>	<p>B2C: Solves the headache drivers faced when renewing their personal motor insurance in Singapore:</p>
<p>Contact Person Sean Ong</p>	<ul style="list-style-type: none"> - having to know difficult car details like engine no, chassis no etc - forced to buy expensive bundled car insurance with no personalization - time consuming to even check quotes on different platforms
<p>Business Email seanong@insuranceguru.com.sg</p>	<p>We enable users to choose insurance features they want in their car insurance quotations, integrate Singpass to help furnish car details, compare across 4 insurers (4th one online by Aug23) and complete the purchase with extra discounts (on top of insurers' prevailing discounts) all under 7 minutes.</p>
<p>Business Phone Number 8933 5037 8333 3696 (Sean)</p>	
<p>Founded 2014 in Singapore</p>	<p>B2B: PDPA created a high barrier for financial institutions like IFAs, banks, insurance agencies to reach potential customers for sales. With digital marketing and analytics, with specific consent from online users, we create unique meet up opportunities for financial consultants to reach our platform users.</p>
<p>SFA-Fintech Certified? Yes</p>	
<p>Other information (provide URL if any)</p>	

- InsureMO -


	<p>Pitch InsureMO is the leading middle office platform designed specifically for the insurance industry. Insurance carriers can now unlock a new level of efficiency and effectiveness in designing, deploying, and optimizing insurance products across any market and distribution channel.</p>
<p align="center"><u>Company Details</u></p>	<p>Problem/Opportunity and Solution/Product InsureMO is an open API platform for fast innovation and deep connectivity, digitally enabling all parties ranging from insurance carriers, brokers, agents, MGA, affinity channels, to insurtech startups. InsureMO® allows traditional core systems of insurance organisations to extend and connect to every digital and conventional channel.</p>
<p>Middleware for Insurance</p>	
<p>Business Model B2B</p>	
<p>Website www.insuremo.com</p>	<p>Transform traditional monolithic core systems with lower risk and investments. InsureMO helps you transform your Core into a multi-tier architecture breaking the traditional monoliths into any existing user apps or new modern user apps, high scalable Middle Office (InsureMO) and any stable System of Record.</p>
<p>Contact Person Rajat Sharma</p>	<p>The InsureMO Platform</p>
<p>Business Email rajat.sharma@insuremo.com</p>	<p> DIGITAL INSURANCE PRODUCT LIBRARY Review, curate, customise or build your own products with our large pool of pre-configured or completely configurable products, components and models.</p>
<p>Business Phone Number +65 6227 939</p>	<p> INSURANCE SERVICES AND APIS InsureMO offers a range of insurance-specific APIs for different insurance types, including general, life, health, commercial, group, and microinsurance, covering various aspects of policy management and servicing.</p>
<p>Founded 2017</p>	<p> NON-INSURANCE SERVICES AND APIS InsureMO provides access to non-insurance services and APIs, such as payment, communication, document generation, and more, to support various insurance operations.</p>
<p>SFA-Fintech Certified? Yes</p>	<p> UTILITY AND ADMIN TOOLS InsureMO includes utility and admin tools for insurance product configuration, API management, app development, app modernization, integration, and data management.</p>
<p>Other information (provide URL if any) www.insuremo.com</p>	<p>InsureMO is the ideal choice for executive decision-makers, insurance product managers, and software developers, offering them access to hundreds of pre-defined products created from tens of thousands of product components.</p> <p>InsureMO allows insurers and channels to connect products rapidly, letting InsurTechs, tech companies, and solution providers integrate digital insurance software while distributors connect insurance apps at lightning speed.</p>


	<p>Pitch</p> <p>KoverNow builds mobile based insurance services focused on consumer's UX experience, thereby bringing insurance products on par with all other financial services available in a mobile format. We do this by deconstructing products to make them simpler, faster, and transparent. Offering the entire value chain in-app.</p> <p>Problem/Opportunity and Solution/Product</p> <p>Insurance is the technology laggard amongst financial services which have all moved mobile.</p> <p>The industry's distribution model is outdated and not at all where consumer expectations of digital natives are. With SEA's next biggest consumer group of 300 mn individuals under 30, we are convinced that simple 24/7 insurance services are a must.</p> <p>We are contrarian to the B2C insurtech mainstream in SEA and don't believe in the aggregation and compare website model. Our products are built to overcome insurance inertia by adding going concern value in the app.</p> <p>Whilst our products are focusing on consumer convenience, our distribution includes B2B2C and embedded channels.</p> <p>We continue to add products to our platform and connect this with embedded and POS solutions across Singapore, whilst working on taking our solutions abroad.</p> <p style="text-align: right;">Thank you!</p>
<p align="center"><u>Company Details</u></p>	
<p>Insurtech</p>	
<p>B2C</p>	
<p>Website www.kovernow.com</p>	
<p>Contact Person Stephan Kaiser</p>	
<p>Business Email stephan.kaiser@kovernow.com</p>	
<p>Business Phone Number +65 8672 1488</p>	
<p>Founded 2020</p>	
<p>SFA-Fintech Certified? Yes</p>	
<p>Other information (provide URL if any)</p> 	

- Planner Bee Pte Ltd -

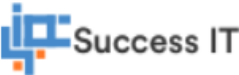
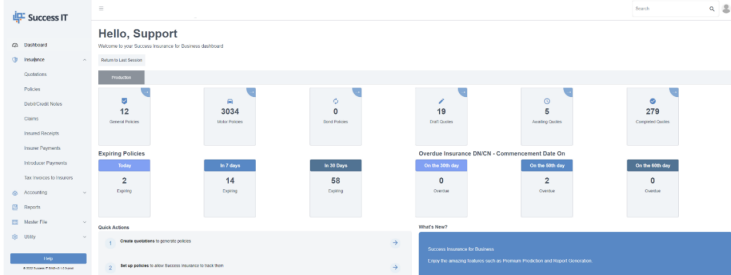
	<p>Planner Bee is a mobile personal financial tool made for Asian insurance buyers.</p> <p>We offer users a one-stop automated overview of their various insurance policies, across multiple insurers together with their banking and investment records.</p>
<p><u>Company Details</u></p>	
<p>Insurtech</p>	<p>Powered by our proprietary engine, we are able to offer a personalised and brand agnostic insurance and financial recommendation that's right for each individual, saving people time and effort to search across multiple providers.</p>
<p>Business Model B2B2C</p>	<p>Our platforms include our website and iOS and Android mobile applications.</p>
<p>Website https://plannerbee.co/</p>	
<p>Contact Person Cherie Wang</p>	
<p>Business Email cherie@plannerbee.co</p>	
<p>Business Phone Number 90117361</p>	
<p>Founded 2020</p>	
<p>SFA-Fintech Certified? Yes</p>	
<p>Other information (provide URL if any)</p>	


- Protos Labs Pte Ltd -

 PROTOS LABS	<p>Pitch</p> <p>Protos Labs is a Singapore-based cyber insurtech company founded by ex-Booz Allen cyber leaders. Our AI-driven cyber risk solution empowers insurers to (1) Underwrite and price cyber risks in real-time that keeps pace with new threats, and (2) Actively protect policyholders from ongoing cyber-attacks after policy purchase.</p>
<p align="center"><u>Company Details</u></p>	
<p><Insert Category></p> <p>Cyber Risk Quantification – Underwriting and pricing</p>	<p>Protos Labs is the first cybersecurity company in Asia with cyber underwriting technology. We have been recognized for our exceptional expertise in cyber risk management, winning the Cybersecurity Agency of Singapore (CSA's) National Innovation Call.</p>
<p>Business Model</p> <p>B2B</p>	<p>Problem/Opportunity and Solution/Product</p> <p>The cyber insurance market is rapidly growing, reaching \$11 billion with a 21% compound annual growth rate (CAGR). However, the top 20 cyber insurers faced significant losses of \$1.7 billion in claims in 2020, resulting in high loss ratios of 73%. With the increasing cyber threats, insurers face challenges in accurately underwriting and modeling cyber risks.</p>
<p>Website</p> <p>www.protoslabs.sg</p>	
<p>Contact Person</p> <p>Joel Lee</p>	<p>At Protos Labs, we offer a comprehensive approach to cyber risk modeling that considers all factors contributing to a cyber risk incident. We evaluate the policyholder's external and internal attack surface, real-world cyber-attacks, strength of controls, and historical financial losses.</p>
<p>Business Email</p> <p>enquiry@protoslabs.sg</p>	<p>Our solution stands out in three main ways.</p> <ol style="list-style-type: none"> (1) It automatically processes millions of data points across threats, controls, attack surface, and financial loss datasets for each assessment, resulting in one of the most comprehensive models in the market.
<p>Business Phone Number</p> <p>+65 66791369</p>	<ol style="list-style-type: none"> (2) Our region-specific loss data accurately represents the cost of cyber attacks in different regions.
<p>Founded</p> <p>2020</p>	<ol style="list-style-type: none"> (3) Our solution models both static and dynamic risk components, allowing near real-time assessment of an organization's risk exposure.
<p>SFA-Fintech Certified?</p> <p>Yes</p>	<ol style="list-style-type: none"> (4) We provide technical pricing for cyber insurance premiums.
<p>Other information (provide URL if any)</p>	<p>Our AI-driven solution enables accurate underwriting and pricing and provides continuous protection to prevent cyber incidents. By partnering with Protos Labs, insurers gain access to cutting-edge solutions that revolutionize cyber risk management, leading to increased business traction and profitability.</p>

	<p>Pitch</p> <p>SEQUEBB was founded in 2010, with a focus on creating value from customer-centric, data-driven, engagement. Harnessing the power of data, digital and dialogue to drive growth and innovation for organisations looking to maximise the value of their data assets and customer touchpoints.</p> <p>SEQUEBB works closely with cross-functional teams to guide organisations through digital transformation journeys, delivered with a profound understanding of the digital landscape and emerging trends. This results in the development of comprehensive strategies, frameworks and tech solutions that align with core business objectives to deliver sustainable results.</p> <p>SEQUEBB leverages analytics and market insights to identify opportunities, optimise customer experiences and drive informed decision-making, with access to cutting-edge tools, tech and AI, that extracts value from data and converts it into actionable recommendations, to strengthen customer experience and drive revenue growth. With an unwavering focus on sustainable, digital success outcomes.</p> <p>Problem/Opportunity and Solution/Product</p> <p>Our integrated tech and distribution product, aligns with our dialogue and transformation framework, to transform digital sales, servicing, CX, personalisation & dialogue.</p> <p>Operating across insurance ecosystems our technology solutions optimize digital workflows and capabilities, to create frictionless dialogue that connects the digital experience across product, distribution & customers.</p> <p>Our tech and digital products have been designed to drive value & adoption across insurance distribution networks, to enhance digital distribution and deliver access to personalized content, insurance products and servicing. Expanding & developing the digital experience with innovative, data-driven, blended engagement.</p> <p>The product function and process facilitate dialogue between insurer, advisor/broker & customer to deliver a synchronised digital workflow across product, application, quote, policy, renewal, claim & payment. Creating a faster way to unlock revenues and deliver operationally improved digital sales, engagement and servicing to end-customers.</p>
<p>Company Details</p>	
<p>Insurtech and Digital Transformation</p>	
<p>Business Model B2B2C</p>	
<p>Website https://www.sequebb.com</p>	
<p>Contact Person Tim Webb</p>	
<p>Business Email tim.webb@sequebb.com</p>	
<p>Business Phone Number +65 97852091</p>	
<p>Founded 2010</p>	
<p>SFA-Fintech Certified? No</p>	
<p>Other information (provide URL if any)</p>	

-Success IT Consultancy and Services Pte. Ltd.-

	<p>Pitch</p> <p>Success IT is a leading provider of enterprise resource planning software with over 300 clients, and focuses on building software around niche industry verticals, such as the auto industry. Their Insurance Intermediary Software Module, Success Insurance Reporting and Intermediary System (IRIS), manages around 250K+ Policies Year To Date, used by 50+ Insurance Brokers and Agencies. These include brokers like Inspro, OCW, Acorn International Network, Gates and KIB Insurance Brokers .</p>
<p align="center">Company Details</p> <p>Digital Financing Category Loan Management Software (Automotive)</p>	
<p>Business Model B2B; Per user per month subscription.</p>	<p>Problem/Opportunity and Solution/Product</p> <p>Are you struggling with complex client management, policy tracking, and financial operations in your insurance business? Say goodbye to tedious processes and welcome our revolutionary Insurance Reporting and Intermediary System SAAS solution. We understand the challenges you face in storing and managing client information, tracking policies, and streamlining financial tasks. That's why we've developed a comprehensive software that simplifies these operations, offering a centralized platform for efficient client management, real-time policy updates, and seamless financial management integration.</p>
<p>Website www.successit.com.sg</p>	
<p>Contact Person Jensen Loke</p>	
<p>Business Email jensen@successit.com.sg</p>	
<p>Business Phone Number 6842 1954</p>	
<p>Founded 2005</p>	
<p>SFA-Fintech Certified? Yes</p>	
<p>Other information (provide URL if any)</p>	<p>Features:</p> <p>Easily manage policies, claims, renewals, and internal notes. Experience seamless one-click transactions between insured and underwriter, with automated transactions in accounts receivable and accounts payable. Generate professional debit notes, track transactions for statement reconciliation, and effortlessly create official receipts and tax invoices. IRIS calculates commissions, handles attachments, and supports multi-class insurance and co-insurance for brokers and agencies. Stay organized with comprehensive financial reporting, sales analysis, and transaction listings. Get accurate statements and aging reports for insured, insurer, and agents. Ensure compliance with GST reports and MAS reporting. Simplify renewals with policy listings, master lists, and renewal notices!</p>

	About Surer Surer is a cloud-based insurtech platform with a digital ecosystem of intermediaries and insurers. It provides tech solutions to help orchestrate the network in the insurance industry enabling insurance intermediaries to close deals with greater speed and allows insurers to distribute their product with better efficiency. Surer is an award-winning company with notable wins including the 'Partners of FinTech' award at the Singapore FinTech Festival Global FinTech Awards 2021.
	Company Details
Category: Insurtech	The problem Surer is solving in the industry The overarching problem Surer is solving for is the situation where 90% of insurers are underrepresented in the General Insurance industry. This means that 27 out of 31 insurers have less than 500 intermediaries representing them. We know this is the case because almost 30,000 intermediaries are stuck with a traditional workflow due to a lack of tech support. They lack the tech to access more insurers' products and efficiently process their work with new insurers. This traditional workflow is essentially one filled with repeated actions and can take an intermediary up to an entire month to complete a simple deal. Surer's technology helps speed up this workflow from as long as a month to as fast as 10 minutes through key features like the Instant Quote Marketplace, Website Builder and a suite of CRM features. In solving workflow issues for intermediaries, when insurers integrate with Surer, they are essentially 'plugging' into a ready-made, supercharged pool of intermediaries to boost product distribution, save on recruitment resources and ultimately, drive product visibility.
Business Model: B2B2C	
Website: https://surer.sg/	
Contact Person: Derren Teo	
Business Email: derren@surer.sg	
Business Phone Number: +6596379129	
Founded: 2020	
SFA-Fintech Certified? Yes	
Other information (provide URL if any) LinkedIn Page: https://www.linkedin.com/company/surersg/ Insurer partnership news: https://surer.sg/category/in-the-news/	